

Car Oil Change Special Offer Campaign

Budget

5000aed

Platforms

Instagram,
Facebook

Target Audience

Car owners aged
25–50 years

Location

Dubai , Sharjah

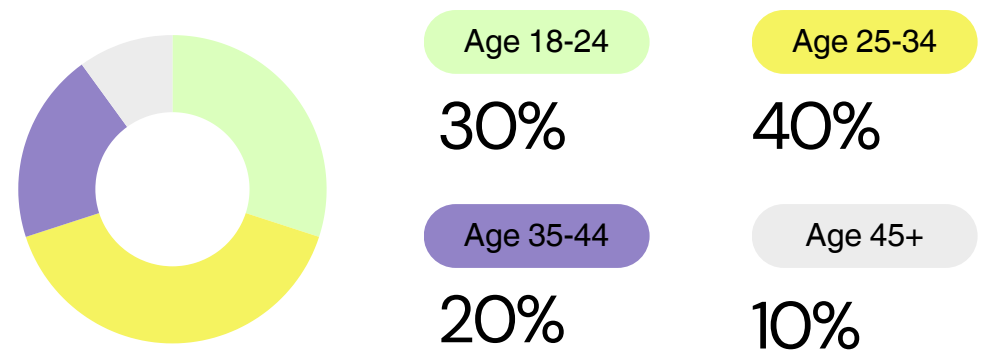
Offer

Special discount
on car oil change
services

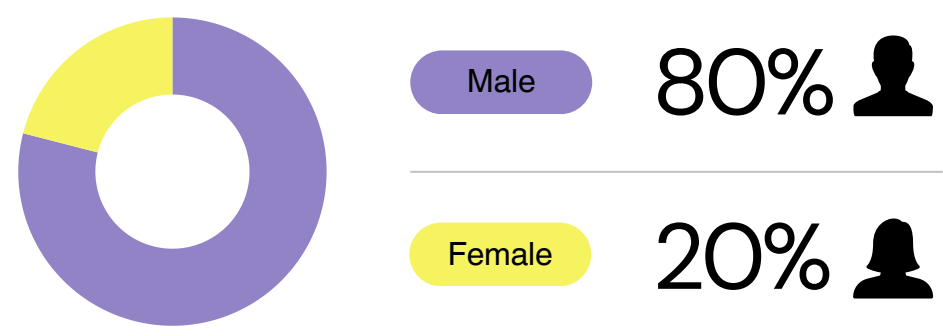


Audience Insights

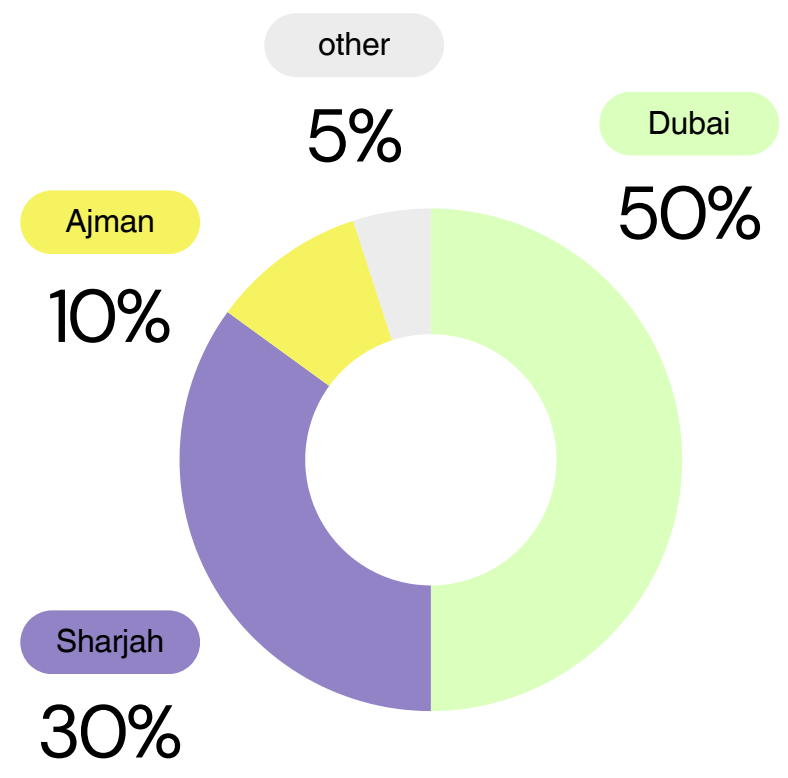
Age Demographic




Gender Demographic



Location Demographic



Top-Performing Segments

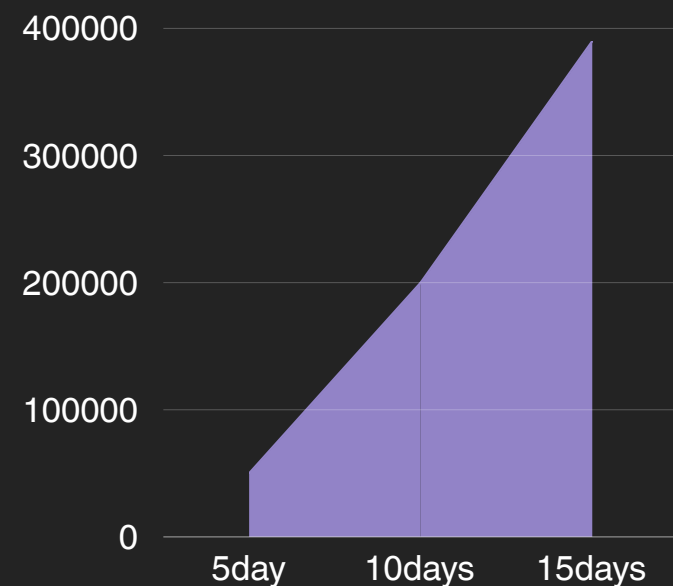
 Male (Age 25-34) Highest CTR of

Director **7.5%**

This campaign successfully captured the attention of our target audience, driving substantial engagement and conversions. With over 120,000 people reached and a high conversion rate of 280 clients purchasing the offer, the campaign proved to be an effective strategy for boosting sales and increasing brand awareness. We're excited to continue building on these results to drive future growth for our client.

Key Metrics Breakdown

Impressions



390,258

Impressions gained i

Reach



123,000

clients purchased the
offer



280

Cost per 1,000
Impressions

12.81

Cost per
Click

1.23AED

Cost per Acquisition

17.82AED

